

NV350 Series

OWNER'S GUIDE





IMPORTANT SAFETY INSTRUCTIONS

HOUSEHOLD USE ONLY

To reduce the risk of electric shock, this vacuum cleaner has a polarized plug (one blade is wider than the other). As a safety feature, this plug will fit into a polarized outlet only one way. If the plug does not fit fully into the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. DO NOT force into outlet or try to modify to fit.

A WARNING

TO REDUCE THE RISK OF FIRE, ELECTRIC SHOCK OR INJURY:

When using an electrical appliance, basic precautions should always be followed, including the following:

- Your vacuum cleaner may consist of a motorized nozzle, wand, hose, and/ or vacuum pod. This device contains electrical connections, electrical wiring, and moving parts that potentially present risk to the user.
- Use only identical replacement parts.
- Carefully observe and follow the instructions provided below to avoid improper use of the appliance. **DO NOT** use the vacuum for any purpose other than those described in this manual.
- Before use, carefully inspect all parts for any damage. **DO NOT** use if any parts are damaged.
- The use of an extension cord is **NOT** recommended.
- This vacuum cleaner contains no serviceable parts.

USE WARNINGS

- **DO NOT** allow the appliance to be used by children. Close supervision is necessary when used near children. This is not a toy.
- Always turn off the vacuum cleaner before connecting or disconnecting any motorized nozzles or other accessories.
- **DO NOT** handle plug or vacuum cleaner with wet hands.
- DO NOT use without filters in place.

- Only use Shark® branded filters and accessories.
- **DO NOT** damage the power cord:
- a) DO NOT pull or carry vacuum cleaner by the cord or use the cord as a handle.
- **b) DO NOT** unplug by pulling on cord. Grasp the plug, not the cord.
- c) DO NOT run the vacuum cleaner over the power cord, close a door on the cord, pull the cord around sharp corners, or leave the cord near heated surfaces.
- **DO NOT** put any objects into nozzle or accessory openings. **DO NOT** use with any opening blocked; keep free of dust, lint, hair, and anything that may reduce airflow.
- **DO NOT** use if nozzle or accessory airflow is restricted. If the air paths or the motorized floor nozzle become blocked, turn the vacuum cleaner off and unplug from electrical outlet. Remove all obstructions before you plug in and turn on the unit again.
- Keep nozzle and all vacuum openings away from hair, face, fingers, uncovered feet, or loose clothing.
- **DO NOT** use if vacuum cleaner is not working as it should, or has been dropped, damaged, left outdoors, or dropped into water.
- Use extra care when cleaning on stairs.

SAVE THESE INSTRUCTIONS

READ ALL INSTRUCTIONS BEFORE USE

- **DO NOT** leave the vacuum cleaner unattended while plugged in.
- When powered on, keep the vacuum cleaner moving over the carpet surface at all times to avoid damaging the carpet fibers.
- **DO NOT** place vacuum cleaner on unstable surfaces such as chairs or tables.
- Your Shark® vacuum may not be designed to stand up on its own. When taking a break from cleaning, you may need to lean it against furniture or a wall, or lay it flat on the floor. Using the vacuum for an application where the unit lacks stability may result in personal injury.
- **DO NOT** use to pick up:
- a) Liquids
- **b)** Large objects
- c) Hard or sharp objects (glass, nails, screws, or coins)
- d) Large quantities of dust (drywall dust, fireplace ash, or embers).
 DO NOT use as an attachment to power tools for dust collection.
- e) Smoking or burning objects (hot coals, cigarette butts, or matches)
- f) Flammable or combustible materials (lighter fluid, gasoline, or kerosene)
- **g)** Toxic materials (chlorine bleach, ammonia, or drain cleaner)

- **DO NOT** use in the following areas:
- a) Poorly lit areas
- **b)** Wet or damp surfaces
- c) Outdoor areas
- d) Spaces that are enclosed and may contain explosive or toxic fumes or vapors (lighter fluid, gasoline, kerosene, paint, paint thinners, mothproofing substances, or flammable dust)
- Turn off all controls before plugging in or unplugging the vacuum.
- Unplug from electrical outlet when not in use and before any maintenance or cleaning.
- Hand wash with water only. Washing with cleaning chemicals could damage the unit.
- During cleaning or routine maintenance, **DO NOT** cut anything other than hair, fibers, or string wrapped around the brushroll.
- Allow all filters to air-dry completely before replacing in the vacuum to prevent liquid from being drawn into electric parts.
- Make sure the dust cup and all filters are in place after routine maintenance.
- If provided, secure the power cord around the two cord hooks during storage.

SAVE THESE INSTRUCTIONS

Thank you for purchasing the Shark Navigator[®] Lift-Away[®]



REGISTER YOUR PURCHASE

registeryourshark.com

Scan QR code using mobile device.

TIP: You can find the model number on the rating label located on the back of your unit.

TIP: You can locate the date code on one of the prongs of the power cord plug.

THIS MANUAL COVERS MODEL NUMBERS:

NV351 NV351WM1 NV351WM2 NV352 NV352B NV353

TECHNICAL SPECIFICATIONS

Voltage: 120V, 60Hz Watts: 1200W

PLEASE READ CAREFULLY AND KEEP FOR FUTURE REFERENCE.

This Owner's Guide is designed to help you get a complete understanding of your new Shark Vacuum.

Getting Started



Accessories

A 8" Crevice Tool

Clean in corners and other tight spaces or reach baseboards and ceilings with this slim crevice tool.

Dusting Brush

This brush dusts and cleans delicate surfaces. Great for use on fans, blinds, lampshades, and keyboards.

G Pet Power Brush

The turbine brush loosens and removes pet hair and debris from carpets, and powerfully deep-cleans dander out of upholstery and other surfaces.

Upholstery Tool

Picks up hair, dust, and large debris from mattresses, couches, curtains, lampshades, and other delicate upholstered fabrics.

Pet Multi-Tool

A single convertible tool for cleaning tough pet messes two ways: use the stiff bristle brush to clean stuck-on debris, or take off the bristles to reveal an upholstery tool perfect for removing stubborn pet hair and large piles of debris.

Duster Crevice Tool

Two cleaning tools in one. The crevice tool gives you extended reach to clean in tight spaces, while the soft brush is ideal for dusting delicate surfaces.

G Under-Appliance Wand

Clean under and behind hard-to-move appliances and furniture with this adjustable 36" tool. Flip the extension piece over to clean the underside of appliances.

Anti-Allergen Dust Brush

This brush features nylon fiber bristles specifically designed for removing fine dust and allergen particles from the most delicate surfaces.

Home & Car Detail Kit

Deep-clean your car like a professional detailer, or clean hard-to-reach areas in your home. Micro-sized tools let you clean around delicate objects and access the tightest spaces like car vents and computer keyboards.

Accessory Bag

This convenient accessory storage bag measures 32 cm x 70 cm and fits the Under-Appliance Wand. Smaller size available at sharkaccessories.com. Α

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NOTE: Not all accessories come with all units. For a list of the accessories included with this model, see the top inside flap of the box. To order additional accessories, visit **sharkaccessories.com**.

Use your Shark Navigator^{*} Lift-Away^{*} in upright mode, or lift away the pod to clean hard-to-reach areas above the floor.



Upright Mode



1 UPRIGHT MODE

Upright vacuuming for cleaning both floors and carpets. **(Fig. 6)**

2 LIFT-AWAY® MODE

Lift off the pod to clean hard-to-reach areas. **(Fig. 7)**

ASSEMBLING YOUR VACUUM

- 1 Place the floor nozzle on a level surface.
- 2 Align the detachable pod over the tube on the floor nozzle. Lower the pod onto the floor nozzle until it clicks securely into place. (**Fig. 8**)
- **3** Insert the wand into the tube on the back of the pod, pressing until it clicks securely into place.
- 4 Slide the accessory holder (a) (positioned opposite the upper cord clip), over the wand. Align the tab with the groove and push down. (Fig. 10)
- 5 Push the handle (b) onto the top of the wand until it clicks into place. (Fig. 10)
- 6 Insert the end of the stretch hose (c) into the connector on the back of the pod. (Fig. 10)



 Adjust the suction release collar to reduce suction for easier push and pull on thick carpets and area rugs.



Fig. 11

POWER CORD:

- 1 Rotate the upper cord clip to quickly release the power cord.
- 2 Secure the power cord by wrapping it around the cord clips (a). (Fig. 11)

SETTINGS:



3 Press the selector switch **(b)** to Setting I to vacuum bare floors (straight suction only) or to Setting II to engage the brushroll (for vacuuming carpets and rugs). **(Fig. 11)**

Brushroll Indicator Light: The brushroll indicator light (c) will illuminate green when the brushroll is on, or red if there is a blockage or jam. (Fig. 11) This feature is designed to protect the brushroll. See Checking for Blockages.

 To activate the brushroll, step lightly on the floor nozzle, then tilt the handle back. (Fig. 12)

NOTE: The brushroll will not spin unless the nozzle is flat against the floor and the handle is tilted back.

- 5 Increase or decrease suction power by adjusting the suction release collar (d) on the handle. (Fig. 11) If the vacuum seems difficult to push or pull or if it is lifting up area rugs, reduce suction by rotating the collar counterclockwise. To increase suction and to vacuum floors, rotate the collar clockwise.
- 6 Empty dust cup after vacuuming and periodically during use when it appears full. (See Maintenance section for instructions.)
- **7** When you are finished vacuuming, move the switch to the Off position.

Lift-Away® Mode

Above-Floor Cleaning

- Use the handle on top of the dust cup to easily lift and carry the pod.



- 1 Press the Lift-Away button (b), then lift the pod off the floor nozzle. (Fig. 13)
- 2 To clean with the handle, press the Handle Release button (a) and lift the handle out of the wand. To clean with longer reach, press the Wand Release button and lift off the wand. (Fig. 14)
- **3** Attach desired accessory onto the end of either the wand or the handle.
- 4 Move the selector switch to Setting I (Bare Floor) for above-floor cleaning.

- 1 Press the handle release button to detach the handle or press the wand release button to detach the wand.
- 2 Attach desired accessory onto the end of either the wand or the handle. (Fig. 15)
- **3** Move the selector switch to Setting I for above-floor cleaning.

Lift-Away[®] Cleaning with Floor Nozzle

Storage





- 1 Press the Lift-Away button and lift off the pod.
- 2 Attach the floor nozzle onto the end of the wand. (Fig. 16)
- **3** Move the selector switch to Setting I to turn on power.

NOTE: The brushroll will not spin in Lift-Away mode.



- 1 Attach pod to floor nozzle to go into upright mode.
- 2 Rotate the upper cord clip to its upright position and coil the power cord loosely around the two clips. Clip the plug onto the cord to secure. (Fig. 17)
- **3** Store the dusting brush and the crevice tool on the mounts on the accessory holder.
- 4 Store your vacuum cleaner safely in a cool, dry area where it will not be a hazard, will not be damaged, and will not cause damage to anyone or anything.

NOTE: Empty dust cup after cleaning and prior to storing. (See Maintenance section for instructions.)

Maintenance

COMPONENT	MAINTENANCE SCHEDULE
1 Pre-Motor Foam and Felt Filters	Rinse and air-dry every 3 months under normal use.
2 Post-Motor HEPA Filter	Clean once every year or as needed.



Emptying The Dust Cup

The dust cup needs to be emptied each time you vacuum and periodically during cleaning, when the dust cup appears full.

- 1 Remove the dust cup by lifting the side latches. (Fig. 18)
- 2 Hold the dust cup over a trash receptacle and press the bottom door release button.
 (Fig. 19) Tap gently to empty contents. Press the door shut again until it clicks into place.
- **3** If needed, turn the dust cup upside down over the trash receptacle and press the top door release button. (**Fig. 20**) Tap gently to remove contents.
- 4 Replace the dust cup on top of the pod. Hook the two latches onto the tabs on the sides of the dust cup and push down to lock.

Cleaning The Pre-Motor Filters

- 1 Remove the dust cup.
- 2 Pull the 2 filters out from the top of the pod. (Fig. 21)
- **3** Rinse the filters thoroughly in lukewarm water until the water runs clear.

NOTE: Filter material will discolor over time. This is normal, and will not affect performance.

- 4 Squeeze out excess water and let air-dry for at least 24 hours before replacing.
 DO NOT use a hair dryer or other heating methods to dry.
- **5** Reinsert the felt filter first, then the foam filter.
- 6 Replace the dust cup.







Cleaning The Post-Motor HEPA Filter

- To access the HEPA filter, lift the tab on the filter cover and remove the cover. (Fig. 22)
- **2** Pull the HEPA filter straight out.
- **3** Turn the filter over so that the dirty side is on the bottom. Tap it vigorously against the inside of a trash receptacle to knock off any dust. **(Fig. 23)**
- 4 With the dirty side down, rinse the HEPA filter with lukewarm tap water until the water runs clear. **(Fig. 24)**
- 5 Allow the filter to air-dry for 24 hours.DO NOT use a hair dryer or other heating methods to dry.
- **6** When the HEPA filter is completely dry, reinstall it.
- 7 Replace the cover by inserting the two tabs into the holes at the top and then swinging the cover down until it clicks into place.



CLEANING THE BRUSHROLL

When your brushroll needs cleaning or locks onto an object, it will automatically shut down. The indicator light will illuminate red, warning you to turn off the vacuum and clear the blockage immediately. The light will reset once the blockage has been cleared and power has been cycled on or off, or the vacuum has been locked in the upright position.

- **1** Detach the motorized floor nozzle from the pod.
- 2 Inspect the airway and the brushroll. Remove any debris buildup. With scissors, carefully cut away any fibers or hair wrapped around the brushroll. Avoid damaging or cutting the bristles. (Fig. 25)



Fig. 27

Cleaning The Pet Power Brush

- 1 Slide the locking latch (a) forward and lift off the brushroll housing. (Fig. 26)
- 2 Carefully remove any blockage or debris. Use scissors to cut away any hair or string wrapped around the brushroll.
- **3** To reassemble, insert the tabs on the front edge of the brushroll housing into the matching holes in the top half and tilt it back down until it clicks into place. **(Fig. 27)**

 Make sure you are working
 in a well-lit area and use a flashlight to help search for blockages.







lg. 29

Checking For Blockages

Blockages may cause your vacuum to overheat and shut down. To prevent this from happening, check potential blockage areas after heavy use, or if you detect a loss of suction or poor cleaning performance.

1 Dust Cup

Dust cup may be full. Empty dust cup.

2 Pre-Motor & Post-Motor Filters

Pre-motor filters require washing every 3 months for optimum performance. The post-motor HEPA filter needs to be washed every 2 years.

Ensure that all the filters are clean.

3 Accessories

• Check intake openings in all accessories.

4 Hose and Connections to Vacuum

- Detach the stretch hose from the back of the pod by squeezing the tabs together and pulling up. (Fig. 28) Straighten out the hose and look inside for blockages.
- Remove the dust cup and wand and detach the pod from the motorized floor nozzle. Check all openings for any blockages. **(Fig. 29)**

5 Motorized Floor Nozzle

• Detach the hose from the motorized floor nozzle. Pull the bottom of the hose out of the connector, and release the top of the hose by squeezing the tabs together. Check the hose and the openings for blockages. (Fig. 30)

Troubleshooting Guide

PROBLEM	POSSIBLE REASONS & SOLUTIONS
Vacuum is not picking up dirt.	Check filters to see if they need cleaning. Follow instructions for rinsing and drying the filters before reinserting back into the vacuum. (See Maintenance sections for instructions.) Dust cup may be full; empty dust cup. Check hose and hose connections for blockages; clear blockages if required. If dust cup is empty, and attachment inlets are clear, check for other blockages. (See Checking for Blockages for instructions.)
Vacuum lifts area rugs (lightweight, movable rugs).	Suction is powerful. Take care when vacuuming area rugs or rugs with delicately sewn edges. Rotate the suction release collar on the handle counterclockwise to decrease suction power. Move the selector switch to Setting I (Bare Floor) to disengage the brushroll.
Airflow is restricted. No suction or light suction.	Check filters to see if they need cleaning. Follow instructions for rinsing and drying the filters before reinserting back into the vacuum. Dust cup may be full; empty dust cup. Check hose, hose connections, nozzles, and accessories for blockages; clear blockages if required. Rotate the suction release collar on the handle clockwise to increase suction power. If dust cup is empty, and attachment inlets are clear, check for other blockages.
Brushroll does not spin.	Immediately turn off and unplug vacuum, disconnect the nozzle, and remove any blockages before reconnecting and turning vacuum back on. Step lightly on the floor nozzle and tilt the handle back to engage the brushroll. Move the selector switch to Setting II (Brushroll On).
Vacuum turns off on its own or indicator light flashes red.	 This vacuum cleaner is equipped with a motor protective thermostat. If your vacuum overheats, the thermostat will automatically turn the suction motor off. Perform the following steps to restart the thermostat: 1. Turn vacuum off and unplug it. 2. Empty dust cup and clean filters. 3. Check for blockages in hose, accessories, and inlet openings. 4. Allow unit to cool for a minimum of 45 minutes. 5. Plug in vacuum and restart by moving the selector switch to Setting I (Bare Floor). NOTE: If vacuum still does not start, visit sharkclean.com/support for additional help.

Shark NINJA

FIVE (5) YEAR LIMITED WARRANTY

The Five (5) Year Limited Warranty applies to purchases made from authorized retailers of **SharkNinja Operating LLC.** Warranty coverage applies to the original owner and to the original product only and is not transferable.

SharkNinja warrants that the unit shall be free from defects in material and workmanship for a period of five (5) years from the date of purchase when it is used under normal household conditions and maintained according to the requirements outlined in the Owner's Guide, subject to the following conditions and exclusions:

What is covered by this warranty?

- 1. The original unit and/or non-wearable parts deemed defective, in SharkNinja's sole discretion, will be repaired or replaced up to five (5) years from the original purchase date.
- 2. In the event a replacement unit is issued, the warranty coverage ends six (6) months following the receipt date of the replacement unit or the remainder of the existing warranty, whichever is later. SharkNinja reserves the right to replace the unit with one of equal or greater value.

What is not covered by this warranty?

- 1. Normal wear and tear of wearable parts (such as foam filters, HEPA filters, pads, etc.), which require regular maintenance and/or replacement to ensure the proper functioning of your unit, are not covered by this warranty. Replacement parts are available for purchase at **sharkaccessories.com**.
- 2. Any unit that has been tampered with or used for commercial purposes.
- 3. Damage caused by misuse (e.g., vacuuming up water or other liquids), abuse, negligent handling, failure to perform required maintenance (e.g., not cleaning the filters), or damage due to mishandling in transit.
- 4. Consequential and incidental damages.
- 5. Defects caused by repair persons not authorized by SharkNinja. These defects include damages caused in the process of shipping, altering, or repairing the SharkNinja product (or any of its parts) when the repair is performed by a repair person not authorized by SharkNinja.
- 6. Products purchased, used, or operated outside North America.

How to get service

If your appliance fails to operate properly while in use under normal household conditions within the warranty period, visit **sharkclean.com/support** for product care and maintenance self-help. Our Customer Service Specialists are also available at **1-800-798-7398** to assist with product support and warranty service options, including the possibility of upgrading to our VIP warranty service options for select product categories. So we may better assist you, please register your product online at registeryourshark.com and have the product on hand when you call.

SharkNinja will cover the cost for the customer to send in the unit to us for repair or replacement. A fee of \$24.95 (subject to change) will be charged when SharkNinja ships the repaired or replacement unit.

How to initiate a warranty claim

You must call **1-800-798-7398** to initiate a warranty claim. You will need the receipt as proof of purchase. We also ask that you register your product online at registeryourshark.com and have the product on hand when you call, so we may better assist you. A Customer Service Specialist will provide you with return and packing instruction information.

How state law applies

This warranty gives you specific legal rights, and you also may have other rights that vary from state to state. Some states do not permit the exclusion or limitation of incidental or consequential damages, so the above may not apply to you.

To purchase replacement parts, please visit sharkaccessories.com or contact Customer Service.

PLEASE READ CAREFULLY AND KEEP FOR FUTURE REFERENCE.

This Owner's Guide is designed to help you get a complete understanding of your new Shark Navigator® Lift-Away® Upright Vacuum.

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Illustrations may differ from actual product. We are constantly striving to improve our products; therefore the specifications contained herein are subject to change without notice.

For SharkNinja U.S. Patent information, visit sharkninja.com/uspatents

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